



The 2012 Ajay Castro Scholarship for Re-entering Women - Criteria

The Association for Women in Communications San Antonio Professional Chapter

The Ajay Castro Scholarship* for Re-entering Women will be awarded for the 2012-2013 academic year. Applications must be postmarked no later than Friday, March 30, 2012. Previous scholarships have ranged from \$500 - \$2,000. The number of scholarships awarded varies each year.

Scholarship Candidates Must:

- Be a high school graduate or G.E.D. certified
- Be a female undergraduate student accepted at or enrolled in a Bexar County university, college or community college **after a minimum three-year lapse from graduating high school or leaving the academic world**
- Be planning a career in a communications-related field (print or broadcast journalism, advertising, public relations, visual arts, etc.)

To Apply:

- Complete and submit the attached application form.
- Submit essay describing why you are returning to school to pursue a communication career; essay must be 500 words or less and typed.
- Include a copy of your most recent transcripts (high school or college).
- Submit two letters of recommendation. *Letters from family members will not be considered.* Letters may be sent under separate cover.
- In addition to the essay, and if applicable, attach a copy of your financial aid (work study, grant, scholarship) award letter.

Awardees will be selected in April. The winners will be notified in April and asked to accept the scholarship award at the annual Women in Communications Awards Ceremony, June 22, 2012. The scholarship check will be sent by the San Antonio Area Foundation, administrator of the scholarship, to the college or university where the winner is enrolled.

For more information contact Ashlee Bates, ashleebates@yahoo.com.

*The late **Audreyjane "Ajay" Castro** was one of San Antonio's leading communicators. To honor Ajay, the San Antonio Chapter of AWC established a special scholarship fund in her honor. Through the years, she demonstrated her professional expertise by serving as the public information officer for the city's largest school district, playing a major role in the promotion of Rivercenter, and developing Ford Motor Company's "Salute to Education." At the same time, Ajay served on many non-profit association boards and special event steering committees. Not only did she offer valuable insight to countless organizations, but she also offered advice, support and connections to two generations of women communicators. Of special interest to Ajay were those women who, like Ajay, left the work force to raise a family. Due to a lack of education or training, many of these women face additional challenges when trying to re-enter the work force.



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Please type or print. Complete all sections.

Name: _____

Address: _____

Home Phone #: _____ Alt. Phone #: _____ E-mail: _____

College or University: _____ No. Hours Earned: _____

Classification (as of Jan. 2012): _____ GPA (as of Jan. 2012): _____

Major: _____ Minor: _____

If different from above, College or University to receive scholarship: _____

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Send application and all supporting materials to: Ajay Castro Scholarship Fund, c/o Ashlee Bates, 1804 CR 6710, Lytle, TX 78052. It may be submitted electronically via email to ashleebates@yahoo.com.

Deadline: *Applications must be postmarked no later than* **March 30, 2012**. The Ajay Castro Scholarship will be awarded for the 2012-2013 academic year.