

**The Association for
Women in Communications
San Antonio Professional Chapter**

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**San Antonio Members of Association for Women in
Communications Recognized at National Conference**

The president-elect of the San Antonio professional chapter of the Association for Women in Communications, Salwa Choucair Lanford, was named the Chapter Star at the AWC National Conference earlier this month in Seattle. The chapter also received the Student Chapter Programming Award for its 2008 Meet the Pros event, chaired by board member Catherine Duncan.

In addition, four San Antonians won 2009 Clarion Awards honoring accuracy, balance, clarity, compassion and creativity from the national arm of the communications organization. AWC-SA member Barbara Dean Hendricks, producer and director of "Two Families/Two Stories," a promotional video production for the Fisher House Foundation Inc. won a Clarion in the advertising and marketing category.

Our Lady of the Lake University was awarded three Clarions for communications work related to the May 6, 2008 fire on the San Antonio campus. University communicators were honored in the public relations area for a crisis communication plan titled "Our Lady Still Stands," for an end of the year development e-appeal in the University's annual giving campaign and in the online media bracket with a budget of \$10,000 or less, for "Moving Forward: From the Fire to the Future Website." Anne Gomez, associate director of marketing and communications, attended the conference to receive the awards.

AWC's mission is to support all professionals in the communications field, provide educational and leadership opportunities for members of all ages and stages of career advancement and recognize women and men for their professional and community achievements. The National organization marks its 100th anniversary this year. In 2010, the San Antonio Chapter will host its annual Headliner/Proliner Awards Banquet on Friday, June 18, at the Westin Riverwalk San Antonio Hotel.

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